

REAL ESTATE **ACCELERATOR**

THE SKILLS AND ACTIVITIES *YOU NEED* TO ACHIEVE SUCCESS



Do I completely understand
the right course of action
once I get my license?



Do I have a business
plan, a marketing plan,
an economic plan?

Do I know the activities I need to do on
a daily, weekly, and monthly basis
to be successful in business?



If you answered "no" to any of these questions, we have the solution:

REAL ESTATE
ACCELERATOR

THE *FAST TRACK* TO YOUR SUCCESS!

A common misconception is that a new agent only needs licensing education in order to be successful. The truth is, there are strict limitations on what can and cannot be taught in a licensing course. What nearly all licensing courses lack is exactly what Real Estate Accelerator provides. This two-day, intensive boot camp and 4-week continued coaching program is designed to teach you the specific activities an agent needs to perform on a daily, weekly, and monthly basis in order to operate a successful real estate business.

This program will arm you with business building skills and critical operating activities utilized by the nation's most successful real estate agents. You will leave the program prepared to implement the following plans and tools immediately in your real estate practice:



Develop a Business Plan

- Establish SMART goals specific to you
- Develop an actionable lead generation strategy
- Understand a successful P&L statement and money management plan
- Formulate a budget that accounts for all your revenue and expenses



Develop a Marketing Plan

- Develop a unique value proposition specific to you
- Create an effective online persona
- Learn to strategically use search engine marketing, Zillow/Trulia, and Realtor.com
- Understand the value of a solid personal brand and logo
- Determine and implement appropriate marketing strategies that align with your personality type, market, and budget



Develop an Economic Plan

- Set your financial goals
- Calculate total lead generation and closing activities required to support your financial goals
- Determine your work and vacation schedule



Receive 4 weeks of continued coaching and accountability to ensure success.



Identify and practice the most important sales activities you can do to be successful in real estate.



Receive a 6-month CRM subscription to IXACT Contact, as well as the skill to build your database and launch activities.



Receive 6 weeks of access to KnowledgeDNA Goal Tracker.



The Real Estate Accelerator course is a don't miss! If you are looking to fill in the blanks between prelicensing and your business plan, then this course is a perfect fit. I left class on Friday ready to hit the ground running!

Brittany K., Real Estate Accelerator Student